

## New Packaging SOCIAL COMPETITION FOR INSTAGRAM

### @THEICONICAU Terms and Conditions

1. The promoter is Internet Services Australia 1 Pty Limited ("THE ICONIC") of Level 18, 338 Pitt St, Sydney, NSW 2000, ACN 152 631 082.
2. Entry into the competition constitutes acceptance of these Terms and Conditions.
3. Entry into the competition is free (excluding internet charges) and is only open to entrants who are 18 years or over.
4. Employees and other personnel (and their immediate families) of THE ICONIC and its related entities are ineligible to enter.
5. The promotion is open to residents of Australia only.
6. The promotion commences **9:00AM** AEST on **Monday , June 15, 2020** and ends **11:59PM** AEST on **Wednesday, June 17th, 2020**.
7. To enter the promotion, entrants must:
  - Like this post
  - Follow @theiconicau
  - Tell us your coming-out-of-iso outfit and where you'd wear it – when you can again. You'll wanna get those creative juices flowing to impress us. 🍊 Go!

#### Caption:

You might have heard, we're doing better for the planet! 🌍🌱 To celebrate THE ICONIC's transition to 100% recycled satchels, we're giving away a \$500 voucher to 1 lucky follower! #THEICONICcomp

#### HOW TO ENTER 🙌

♥ Like this post

♥ Follow @theiconicau

♥ tell us your coming-out-of-iso outfit and where you'd wear it – when you can again. You'll wanna get those creative juices flowing to impress us. 🍊 Go!

Best of luck!

The winner will be announced here on Thursday, June 18th, 2020 and contacted via DM. T&Cs apply. You can find T&Cs on our website [www.theiconic.com.au](http://www.theiconic.com.au).

Why the colour switch? 📦 It was important for us to achieve 100% recycled content in our new satchels which wasn't easy in our usual black design. It's a bold move, but it's a testament to our sustainability commitments. Similarly, since we are committed to avoiding unnecessary waste, our transition from our former black packaging to new white packaging will take a few months. So don't worry, it's still us!

Keen to know more? Check out [theiconic.com.au/packaging](http://theiconic.com.au/packaging)

8. Strictly one entry per person. In the case of someone entering the competition more than once, then the first entry only will be considered.
9. All valid entries will be reviewed by a panel of three qualified judges individually based on creativity and originality at 12:00pm AEST on Thursday, June 18th, 2020.
10. The one (1) best entry as determined by the judges in their absolute discretion will win the Prize.
11. This is a game of skill and chance plays no part in determining the winner.
12. The winner will be notified by direct message on Instagram by 5:00pm AEST Thursday June 18th, 2020. The winner will have two(2) business days to respond, or will be deemed to have forfeited their prize and an unclaimed prize draw will occur.
13. Should the winner remain uncontactable, a second chance winner will be selected for the unclaimed prize at 5:00pm AEST on Monday June 22nd, 2020.
14. Any second chance winner shall be notified by 6:00pm AEST on Monday June 22nd, 2020 via direct message on Instagram
15. The winner will receive for themselves one (1) \$500 voucher to spend on [www.theiconic.com.au](http://www.theiconic.com.au). Vouchers are valid until the expiry date specified on the voucher and are subject to THE ICONIC's Terms and Conditions at <https://www.theiconic.com.au/terms-of-use/>.
16. The total recommended retail price prize pool value is \$500 (inclusive of GST) (Prize).
17. Except as specified in these Terms and Conditions, each Prize is non-transferable, non-refundable, non-exchangeable, non-replaceable and non-redeemable for cash. Each Prize must be taken as offered. No modifications or exchanges will be possible, except as set out in these Terms and Conditions. The clause does not set out to limit any rights under the Australian Consumer Law.
18. THE ICONIC expressly reserves the right to resolve any discrepancies, disputes or otherwise unforeseen circumstances as it deems fit and THE ICONIC's decision will be final and binding upon every person who enters. No correspondence will be entered into. THE ICONIC expressly reserves the right to change or alter these Terms and Conditions at any time.
19. THE ICONIC accepts no responsibility for incomplete, incorrectly submitted, delayed, misdirected or illegible submissions.
20. THE ICONIC shall not be liable for any loss or damage whatsoever that is suffered by any entrant or winner (including but not limited to indirect or consequential loss), or for any personal injury suffered or sustained as a result of taking any prize, except for any liability

that cannot be excluded by law.

21. THE ICONIC shall not be responsible for any entries that are not received or are otherwise interfered with due to problems with the internet or telecommunications services. Automated entry software or spamming that allows an entrant to enter multiple times is prohibited and all entries submitted by that entrant will be deemed invalid.
22. If this promotion is not capable of running as planned due to any reason, including unauthorised intervention, fraud, or any other causes beyond the control of THE ICONIC, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion, THE ICONIC reserves the right (subject to any applicable law) in its sole discretion to cancel the competition or to disqualify any individual who has tampered with the entry process.
23. Entries must be the entrant's original work. THE ICONIC reserves the right to require the entrant to verify that the entry is the entrant's original work. Entrants warrant that their entry is not in breach of any third party intellectual property rights. Entrants agree to indemnify THE ICONIC and its associated agencies against all losses, damages, claims and costs by third parties arising out of, connected to, or resulting from, a breach of the warranty set out in this clause.
24. By entering this competition, entrants (i) grant THE ICONIC a non-exclusive licence to use the content of their entry, or any part of the content of the entry, in any way the THE ICONIC wishes (including modifying, adapting, copying, cropping, retouching, editing, publishing, broadcasting or communicating the entry whether in original or modified form in whole or in part) in all media for the purposes of the THE ICONIC's business on its website, social media or in any marketing campaign, without payment to the entrant of royalties or compensation. If requested by the THE ICONIC, Entrants agree to sign any further documentation required by THE ICONIC to give effect to this clause; (ii) consent to THE ICONIC dealing with their entry content in any way that may otherwise infringe the entrants' moral rights, and agree not to assert their moral rights (wherever such rights are recognised) in respect of their entry against THE ICONIC or its assigns, licensees or successors; and (iii) consent to THE ICONIC using their name, likeness, image and/or voice in the event that they are a winner in any media for an unlimited period of time without remuneration or compensation for the purpose of promoting this competition (including any outcome) and/or promoting any products manufactured, distributed and/or supplied by THE ICONIC.
25. THE ICONIC collects your information to include you in this competition. Use of your personal information is governed by THE ICONIC's Privacy Policy at <http://www.theiconic.com.au/privacy-policy/>
26. Winners in this competition agree that their identity may be disclosed in winner announcements and promotional material.
27. By using and entering this competition, entrants acknowledge and agree that this competition is in no way sponsored or endorsed by Instagram.